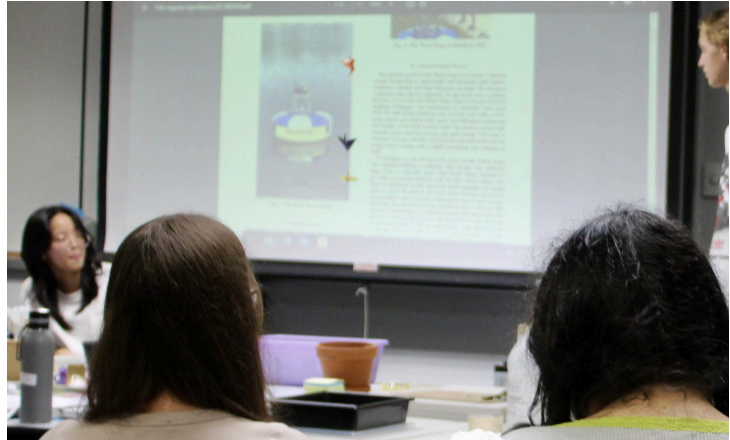


The MHS Seals advertise the RoboBoat competition each year through multiple opportunities to find interested students and spark an interest in the upcoming grades. We employ various methods of communication—including informative slideshows, photos from last year, and past designs—for parents and students interested in learning more about the organization at open houses.

Community outreach for the MHS Seals doesn't end there though; the MHS Seals have made additional efforts, such as booth set ups at the Martin High School's yearly club showcasing, First Event, to reach large audiences. Representatives from our



team are deployed to speak to elementary and junior high students to plant the idea of diverse competitions before they enter Martin High School. To reach current students, continuous advertisements for RoboBoat are achieved through the STEM Academy Newsletter, educational Lunch & Learns, and club fundraisers.