Website Guidelines

RoboSub 2021 (Online)   *www.robosub.org*

Websites are often the first impression to give potential supporters such as supervisors, sponsors or advisors. Whether you work for a small start-up, a large research lab or mid-sized commercial company, your ideas and projects will need support and the first step is often to make a good impression.

Website Content

Layout and detailed contents of the website are left for the teams to develop; however, the website will be scored and should include at a minimum the following information:

- Team information (name and team contact information).
- Team member information (name, picture, contact information).
- Media (pictures, video, etc.) taken during development and testing.
- List of sponsors with logos.

Team websites developed for a previous competition should be updated to reflect RoboSub 2021 team information and AUV design*.*

Design Documentation

Teams must maintain a website documenting the development of their vehicle. The website should include media (pictures, videos, etc.) taken during development and testing. Teams are encouraged to build an archive of previous vehicles and design reports, if applicable.

Website Quality

Websites place a heavy emphasis on human factors. Layout is critically important to the effectiveness of drawing and maintaining the user's attention relative to the content. Team websites will be evaluated on user experience and use of visual elements like layout, images and color to effectively communicate the required content.