**SeaPerch Donor Letter Template**

*Legacy SeaPerch Resource* [www.seaperch.org](http://www.seaperch.org)

Dear Business XXX:

Although STEM workers drive our Nation’s innovation and competitiveness, U.S businesses say there not are enough of them. In fact, the U.S. Bureau of Labor Statistics projects that, through 2020, employment in STEM occupations will grow by 18.7%, compared to 14.3% for all occupations.

I am writing today to ask for your support as we seek to implement/continue a highly successful STEM program, SeaPerch, at (name of school). SeaPerch is an innovative underwater robotics program that equips teachers and students with the resources they need to build an underwater Remotely Operated Vehicle (ROV) from a kit comprised of low-cost, easily accessible parts. Students learn best by doing, and SeaPerch exposes students to engineering principles, problem solving, teamwork, tool safety, design, and competitions. Additionally, SeaPerch provides students with the opportunity to learn about the need for a future STEM workforce, and gives them the opportunity to see themselves in that role.

An investment of approximately $2,000 could enable up to 30 students to experience this hands-on, “minds-on” activity and help create the next generation of critical thinkers and innovators. However, a donation of any amount is greatly appreciated and will go a long way in helping us achieve our goals.

Consider the following testimonials from a few educators who have used SeaPerch in their classrooms:

“Kids were more excited to come to class during the project. There were many sparks of interest related to STEM topics ... and many had glimpses of what a fun and challenging career might be. Many of my students can't imagine even leaving the county, so a project like this really opens a door to the world - especially when the kids start noticing all the robotic applications in the news every day.”

“As a dedicated educator and a science lover, I have to say that the SeaPerch Program is giving me and my students the opportunity of a lifetime. The program facilitates the learning of a wide variety of skills and gives science teachers a powerful tool to turn the learning experience of the students into an active, challenging and highly engaging one. In my past eight years as a science teacher, I had never experienced so much fun and excitement inside and outside my classroom.”

Partnering with the Office of Naval Research (ONR), SeaPerch is managed by RoboNation. To learn more, please visit www.robonation.org/seaperch.

Support for our SeaPerch program from local businesses like yours will enhance our community and country as a whole. Thank you for considering our request and please contact me at (phone/email) with any questions.

Sincerely,

Signature

Typed Name

Title

School / Organization